

# COVID-19 Tackling Inequalities Fund application



## About the fund

Sport England have granted British Equestrian the sum of £150k to support equestrian centres and groups delivering activity for participants from groups being disproportionately affected by the pandemic, significantly impacting their ability to be physically active.

The Tackling Inequalities Fund has been created to try and help reduce the negative impact on activity levels in these under-represented groups, with a specific focus on:

- Lower socio-economic groups
- Diverse ethnic communities
- Disabled people
- People with long-term health conditions

The fund aims to deliver immediate funding to those most in need. It's specifically targeted at equestrian centres and groups delivering activity for participants within the above under-represented groups, who have a role in supporting the nation to be active but who are experiencing short-term financial hardship or the ceasing of operations due to the ongoing crisis.

Eligible organisations include equestrian centres who have had to close at short notice but who are facing ongoing costs around maintenance and utility bills, as well as voluntary and community sector organisations who deliver or enable sport and physical activity. The fund is designed to complement other sources of funding from the government, such as funds targeted at small businesses.

## About the fund

### Who we will fund

Any organisation delivering equestrian activity for participants from the above under-represented groups can apply for this fund if it is experiencing short term financial hardship or the ceasing of operations due to the impact of COVID-19.

### What we will fund

The fund has been developed to help equestrian centres and groups to meet their obligations with factors such as fixed costs, which are no longer supported with revenue as a result of COVID-19. This might include:

- Retrospective expenditure dating from 30 March 2021 that you can't pay, such as:
  - » Rent or utility costs
  - » Insurances
  - » Facility or equipment hire
  - » Core staffing costs, including casual workers, that can't be met elsewhere by government funds such as the furlough / job retention scheme
  - » Training costs

- Retrospective losses dating from 30 March 2021, such as lost income caused by the current crisis
- Helping organisations provide opportunities for priority audiences to be active at this time

Any organisation delivering equestrian activity for participants from the above under-represented groups can apply for this fund if it is experiencing short term financial hardship or the ceasing of operations due to the impact of COVID-19.

## Who the fund isn't able to help

The fund is designed to help equestrian centres and groups delivering activity for the previously mentioned under-represented groups. This means we are not able to help the following organisations with this fund:

- Local authorities, including town and parish councils
- Schools, colleges and universities
- Leisure operators
- Sole traders or individuals who are employed or self-employed within equestrian industry

## What funding can't be used for

Funding can't be used for:

- Activities or costs which are already covered by other government funding, including rates
- Feed, stabling or veterinary costs
- Capital works
- Costs beyond the end of March 2022
- Organisations based outside of England
- Retrospective losses dating from before 30 March 2021

## How much we'll fund

Awards will be between £300 and £10,000.

## Key things to note before applying

We expect that applicants will have exhausted all other government funding sources before applying to this fund. As we are likely to receive more applications than we can fund, we will direct funds to where they are most needed and where they will make the biggest difference.

Successful applicants will need to open a new bank account to receive and ring fence the grant for use against the purpose identified in the application and supply evidence of the account and details of all expenditure against the grant.

Successful organisations will also be required to provide monitoring and evaluation information on their participants to British Equestrian at regular intervals over a 9-month period to demonstrate the impact of the grant and to support wider learning outcomes agreed between British Equestrian and Sport England.



## Fund criteria

Please read the four criteria below for the fund before you apply:

### 1. Audience and reach

We will prioritise organisations who work with one or more of the following:

- a. Delivers activity in disadvantaged areas, including areas of rural deprivation
- b. Works with one or more of the following groups: lower socio-economic groups, ethnically diverse communities, disabled people or those with long term health conditions
- c. Organisations that are maintaining an element of self-employed workforce not covered by other funding.

This criterion relates to the following question in our application form: Q22

### 2. The role you play

The organisation has played a significant role in delivering or enabling equestrian activity for participants within the target groups prior to the pandemic and in the last 12 months (when possible), is proactively staying in touch with participants in this period, and intends to continue delivering or enabling equestrian activity for disabled participants for the forthcoming 12 months (as and when activities are taking place, subject to tier/lockdown restrictions).

This criterion relates to the following two questions in our application form: Q23 and Q24

### 3. Financial need

The organisation can demonstrate clear financial need as a result of the current situation. This criterion relates to Q16 to Q21 in our application form.

Please set out:

- The expected financial impact over the next nine months, including the impact of any actions you can take to reduce this
- The minimum expenditure you will have to meet during this period
- Any immediately available, unrestricted funds you have in reserve

Note: applicants will not be penalised for having reserves because all well-run organisations should have reserves, but the question helps the overall assessment of the organisation's situation.

### 4. Impact of not receiving funding

The organisation demonstrates the consequences of not receiving funding, and how this impacts on the organisation's ability to deliver sport and physical activity, with particular reference to the audience groups named in criterion 1 (audience and reach).

This criterion relates to the following question in our application form: Q25

## What happens after I've applied?

Once you've submitted your application form, we will acknowledge receipt of your application.

We will work with Sport England to assess it against the fund criteria and prioritise it against other applications made in order to decide which applications we will support and which we will unfortunately not be able to support. We will then contact you to let you know the outcome of your application.

## How we will use and process your data

Your application will be stored securely in line with our [Privacy Policy](#). Please note that, because Sport England will give the final approval to awards, parts of your application will be shared with Sport England for this purpose.

## Tackling Inequalities Fund application

Questions are provided below for information, but must be completed via our [online Survey Monkey form](#).

### Contact details

This section captures some basic information so we can correspond with you easily – we will ask you about the organisation you represent in the next section.

- Q1: First name / Family name
- Q2: Title
- Q3: Email address
- Q4: Telephone number
- Q5: Your address
- Q6: Postcode
- Q7: Position in the organisation

### Organisation details

This section lets us know about the organisation you represent.

- Q8: Organisation's address
- Q9: Organisation's postcode
- Q10: Organisation's telephone number
- Q11: Organisation type (Registered charity, CIC, Ltd company, sole trader, etc)
- Q12: Company Registration Number – *If you have a company registration number, please provide it.*
- Q13: Charity Registration Number – *If you have a charity registration number, please provide it.*
- Q14: VAT Number – *If you have a VAT number, please provide it.*
- Q15: Sport England Unique Reference Number – *If you have a Sport England Unique Reference Number from a previous funding application, please provide it.*

## Funding

Here you can tell us how much funding you are requesting, including a break-down of costs, and provide us with supporting information.

- Q16: Total amount requested (in £)
- Q17: Please explain how you will spend the funding and how the requested value was calculated.
- Q18: How much income (in £) do you estimate your organisation has lost/will lose as a result of COVID-19? Please include these details broken down into the following categories:
  - » Retrospective losses from March 2020 to end of March 2021
  - » Restrospective losses from March 2021 to date of form completion
  - » Projected losses for date of form completion to 30 March 2022
- Q19: Please detail any supporting information relating to Q18, for example how the losses were calculated.
- Q20: If your organisation has any reserves or savings, please tell us how much (in £), and explain any restrictions on these reserves and your reserves policy where you have one.
- Q21: If you answered Q20, please detail any supporting information here, for example how that money could be spent and how long your organisation can survive using your reserves.

## Related information

Your answers to these questions will help us to understand more about what you do, who you work with and what might happen without emergency funding from us.

- Q22: Please describe the work your organisation does and who in the community benefits from it. If applying with respect to work you deliver with disabled people, be specific about any Riding for the Disabled (RDA) Group or Groups that you work with.
- Q23: Please briefly describe the activities targeting participants with disabilities, participants with long-term health conditions, participants from diverse ethnic communities, and participants from lower socio-economic backgrounds that you were typically delivering in the 12 months prior to the pandemic, and have delivered in the last 12 months.
- Q24: How have you been staying in touch with your participants and community since the start of the COVID-19 pandemic?
- Q25: What would the consequences be if your organisation is not successful in securing this funding?
- Q26: Please detail any financial support you have received and any financial support you have applied for in addition to the application for this fund, including amounts (in £) and dates received.
- Q27: The Tackling Inequalities funding is awarded by Sport England from National Lottery Funding. If you require the funding to come from non-lottery (exchequer) sources, please indicate below.

## Declaration

- Q28: I confirm that if successful my organisation will open a new bank account to receive the grant and make expenditure payments from, will keep a record of all expenditure to supply to British Equestrian as part of the monitoring and evaluation process. (Full details will be outlined in an award agreement).
- Q29: I confirm that if successful, my organisation will need to supply monitoring and evaluation information on our participants over the 12 month period following the award (Full details will be outlined in an award agreement).

## Data Protection

*We are committed to protecting your privacy and will ensure any personal information is handled properly under the Data Protection Act and in line with our Privacy Policy.*

*We will use the information you give us on the application form and in supporting documents to:*

- *Assess the application*
- *Monitor any grants awarded*
- *Evaluate the success of the funding programme*
- *Report statistics to Sport England*

*We may also give copies of this information to individuals and organisations such as:*

- *Accountants, auditors and external evaluators*
- *Sport England and other organisations or groups involved in delivering the project*
- *Other organisations for the prevention and detection of fraud*

- Q30: Please select below to indicate that you have read and considered the above information in about data protection.
- Q31: Please select below to indicate the information you have provided is true and correct to the best of your knowledge.



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